

Téwodros W. Workneh

Curriculum Vitae

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EDUCATION

- Ph.D. School of Journalism and Communication, University of Oregon, Eugene, 2014
Dissertation: The Politics of Telecommunications and Development in Ethiopia
Committee: Leslie Steeves (Chair), Gabriela Martínez, Janet Wasko, Stephen Wooten
- M.A. School of Journalism and Communication, Addis Ababa University, Addis Ababa, 2007
- B.Ed. Department of English, Debub University, Dilla, 2004

PROFESSIONAL EXPERIENCE

- 2016-Present Assistant Professor, School of Communication Studies, Kent State University.
- 2014-2016 Postdoctoral Fellow, School of Journalism and Communication, University of Oregon.
- 2007-2009 Lecturer, Department of English Language & Literature, Arba Minch University, Ethiopia.

PUBLICATIONS

(A) JOURNAL ARTICLES

Published Peer Reviewed Journal Articles

- Workneh, T.W.** (2020) Social media, protest, & outrage communication in Ethiopia: Toward fractured publics or pluralistic polity?, *Information, Communication & Society*, <https://doi.org/10.1080/1369118X.2020.1811367>
- Workneh, T. W.** (2020). Beyond state vanguardism and market fundamentalism: A case for telecommunications commons in Ethiopia. *Popular Communication*, 1–16. <https://doi.org/10.1080/15405702.2020.1781861>
- Workneh, T. W.** (2019). Ethiopia’s hate speech predicament: Seeking antidotes beyond a legislative response. *African Journalism Studies*, 40(3), 123–139. <https://doi.org/10.1080/23743670.2020.1729832>
- Workneh, T.W., & Steeves, H.** (2019). *Anthony Bourdain: Parts Unknown* in Africa: Cultural brokerage, “going native,” and colonial nostalgia. *International Journal of Communication*, 13, 5525–5547. <https://ijoc.org/index.php/ijoc/article/view/11895>
- Workneh, T. W.** (2020). Exotica Africana: Interrogating African otherness in *Bizarre Foods with Andrew Zimmern*. *Popular Communication*, 18(2), 121–137. <https://doi.org/10.1080/15405702.2019.1637524>
- Workneh, T. W.** (2019). Counter-terrorism in Ethiopia: Manufacturing insecurity, monopolizing speech. *Internet Policy Review*, 8(1). <https://doi.org/10.14763/2019.1.1394>
- Workneh, T. W.** (2020). Journalistic autonomy in Voice of America’s Amharic service: Actors, deterrents, and safeguards. *Journalism Studies*, 21(2), 217–235. <https://doi.org/10.1080/1461670X.2019.1634484>
- Workneh, T. W.** (2018). State monopoly of telecommunications in Ethiopia: Origins, debates, and the way forward. *Review of African Political Economy*, 45(158), 592–608. <https://doi.org/10.1080/03056244.2018.1531390>
- Workneh, T. W.** (2018). Journalism education interventions in Sub-Saharan Africa: An examination of the Norwegian model in Ethiopia. *African Journalism Studies*, 39(2), 9–29. <https://doi.org/10.1080/23743670.2018.1473269>
- Workneh, T.W.** (2016). Chinese multinationals in the Ethiopian telecommunications sector. *Communication, Culture & Critique*, 9(1), 126–147. <https://doi.org/10.1111/cccr.12129>

- Workneh, T. W.** (2015). Digital cleansing? A look into state-sponsored policing of Ethiopian networked communities. *African Journalism Studies*, 36(4), 102–124.
<https://doi.org/10.1080/23743670.2015.1119493>
- Workneh, T. W.** (2013). War journalism or peace journalism? A case study of U.S. and British newspapers' coverage of the Somali conflict. *Global Media Journal*, 6(1), 40-52.
- Workneh, T. W.** (2003). Disney kids: A study on the reception of a global media mogul by Ethiopian children. *The International Clearinghouse on Youth, Children and Media Yearbook*, 83-97.

Manuscripts Under Review

- Workneh, T. W.** From state repression to fear of non-state actors: Examining emerging threats of journalism practice in Ethiopia, *Journalism Practice* [under revision after “review and resubmit”].
- Workneh, T. W.** Overseas media, homeland audiences: Examining determinants of news-making in Deutsche Welle's Amharic service, *Journalism* [under revision after “review and resubmit”].
- Workneh, T. W.** Pandemics, global geopolitics, and Africa: Actors, narratives, and ferments, *Journal of African Media Studies* [under review].

B. BOOK CHAPTERS

Published Book Chapters

- Workneh, T. W.** & Steeves, H.L. State monopoly of telecommunications in Ethiopia: Revisiting natural monopoly in the era of deregulation. In G. Martinez & R. Nichols (Eds.), *Profit, power, paucity: New directions for the political economy of communication*. New York: Routledge.
- Sharma, R. & **Workneh, T. W.** The spice of life: Discussing diversity and disparity in Mississippi Masala. In J.D. Hamlet & A. Hampton (Eds.), *Engaging the elephant: Using movies to facilitate difficult conversations about race in the classroom*. Lanham: Lexington Books.
- Workneh, T. W.** (2018). Examining the intersections of counter-terrorism laws and Internet governance in Ethiopia. In D. Oppermann (Ed.), *Internet governance in the global south*. NUPRI Research Group.
- Workneh, T. W.** (2016). Sub-Saharan Africa. In B. Birkinbine, R. Gomez, & J. Wasko (Eds.), *Global media giants* (pp. 287–311). New York: Routledge.

Chapter Manuscripts Under Review

Workneh, T. W. Telecommunications and broadcasting deregulation in Ethiopia: A dialectical discussion of policy and politics. In W. Mano and L. El Mkaouar (Eds.), *Media ownership in Africa: Control, challenges, & Change*.

C. BOOKS

Under Contract

Workneh, T. W. & Haridakis, P. (Eds). *Counter terrorism laws and freedom of expression: Global perspectives* (Under contract with Lexington Books, A Rowman & Littlefield Company).

D. ENCYCLOPEDIA ENTRY

Peer-reviewed Articles

Workneh, T. W. *Ethiopia*. In D. L. Merskin (Ed.), *The SAGE international encyclopedia of mass media and society* (Vol. 1, pp. 570-572). SAGE Publications.
<http://dx.doi.org/10.4135/9781483375519.n229>

Workneh, T. W. *Naspers*. In D. L. Merskin (Ed.), *The SAGE international encyclopedia of mass media and society* (Vol. 1, pp. 1162-1163). SAGE Publications.
<http://dx.doi.org/10.4135/9781483375519.n441>

E. BOOK REVIEW

2009 Review of Chinua Achebe. *The Education of a British-Protected Child*, New York: Alfred A Knopf. 2009. *Etude* (online).

AWARDS AND HONORS

2019 Dr. Larry Hugenberg Faculty Mentoring Award, School of Communication Studies, Kent State University.

2017 Research and Creative Activity Fund, College of Communication & Information, Kent State University.

2013 Glenn Starlin Fellowship in Telecommunications, University of Oregon.

2012 Gary E. Smith Summer Professional Development Award, University of Oregon.

2012 Kappa Tau Alpha, School of Journalism & Communication, University of Oregon.

- 2012 Graduate Teaching Fellowship, School of Journalism and Communication, University of Oregon.
- 2011 Graduate Teaching Fellowship, School of Journalism and Communication, University of Oregon.
- 2010 Graduate Teaching Fellowship, School of Journalism and Communication, University of Oregon.
- 2010 Columbia Scholarship, School of Journalism and Communication.
- 2009 Promising Scholar Award, Graduate School, University of Oregon.
- 2009 Graduate Teaching Fellowship, School of Journalism and Communication, University of Oregon.
- 2009 Columbia Scholarship, School of Journalism and Communication.
- 2007 Outstanding Master's Thesis, School of Journalism and Communication, Addis Ababa University.
- 2006 Save the Children Dissertation Award, School of Journalism and Communication, Addis Ababa University/Save the Children Denmark.

CONFERENCE ACTIVITY

A. PAPERS

- Workneh, T.W.** (2020, August). *Overseas media, homeland audiences: Examining determinants of news-making in Deutsche Welle's Amharic service* [Paper presentation]. Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA, United States. <http://aejmc.org/events/sanfrancisco20/>
- Workneh, T.W.** (2020, August). *The Voice of America and Ethiopia: Examining the contours of public diplomacy and journalistic autonomy* [Paper presentation]. Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA, United States. <http://aejmc.org/events/sanfrancisco20/>
- Workneh, T.W.** (2020, August). *Food, exoticism, and spectacle: Commodifying African otherness in Bizarre Foods with Andrew Zimmern* [Paper presentation]. Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA, United States. <http://aejmc.org/events/sanfrancisco20/>
- Workneh, T.W.** (2020, August). *Social media, protest, & outrage communication in Ethiopia: Toward fractured publics or pluralistic polity?* [Paper presentation]. Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA, United States. <http://aejmc.org/events/sanfrancisco20/>

- Workneh, T.W.** (2020, April). *Charting the limits and opportunities of combating hate speech through legislation in Ethiopia* [Paper presentation]. Broadcast Education Association Annual Conference, Las Vegas, NV, United States.
- Workneh, T. W.** & Steeves, H. L. (2019, May). *Natural monopoly in the era of deregulation: Historicizing the role of the World Bank and China in the Ethiopian telecommunication sector* [Paper presentation]. International Communication Association, Washington, D.C., United States.
- Workneh, T. W.** (2019, January). *Counter-terrorism laws and their discontents: Examining Ethiopia's state-sponsored war on critical political expression* [Paper presentation]. 1st Lisbon Winter School for the Study of Communication, Universidade Católica Portuguesa, Lisbon, Portugal.
- Workneh, T. W.** (2018, June). *Counter-terrorism laws, "developmentalism," and digital freedom in Ethiopia: A critical reflection* [Paper presentation]. International Association for Media and Communication Research, Eugene, OR, United States.
- Workneh, T. W.** (2018, June). *Telecommunications deregulation and development: Policy lessons from Ethiopia* [Paper presentation]. International Association for Media and Communication Research, Eugene, OR, United States.
- Chala, E.H., & **Workneh, T. W.** (2018, June). *Ferments in aid-based communication empowerment: Reflections on Ethiopia's girl band Yegna* [Paper presentation]. International Association for Media and Communication Research, Eugene, OR, United States.
- Workneh, T. W.** (2018, May). *Examining Chinese soft power in the Ethiopian telecom industry: Toward an alternative model of financing* [Paper presentation]. International Communication Association, Prague, Czech Republic.
- Workneh, T. W.** (2018, May). *Telecommunications as an archetype of state-led development: Examining the merits and limitations of the Ethiopian model* [Paper presentation]. International Communication Association, Prague, Czech Republic.
- Workneh, T. W.** (2018, May). *Journalism education for democratization: Lessons from Norway's experiment in Ethiopia* [Paper presentation]. International Communication Association, Prague, Czech Republic.
- Workneh, T. W.** (2018, May). *Criminalizing speech as terrorism: A discursive discussion of policy and practice on Ethiopia's counter-terrorism law* [Paper presentation]. International Communication Association, Prague, Czech Republic.

- Workneh, T. W.** (2018, April). *Mapping the African telecommunications universe: Actors, networks, and policies* [Paper presentation]. What is? Conference, Portland, OR, United States.
- Workneh, T. W.** (2018, April). *Disney's footprints in Africa: Reflections of the unaccounted fan* [Paper presentation]. What is? Conference, Portland, OR, United States.
- Workneh, T. W.** (2017, May). *Appraising journalism education interventions in Sub-Saharan Africa: A critical look at the Norwegian model* [Paper presentation]. Paper presented at the annual meeting of the International Communication Association, San Diego, CA, United States.
- Workneh, T. W.** (2016, October). *State monopoly of telecommunications in the era of deregulation: The Ethiopian case* [Paper presentation]. Regional meeting of the International Communication Association, Nairobi, Kenya.
- Workneh, T. W.** (2016, April). *Chinese multinationals in the Ethiopian telecommunications sector* [Paper presentation]. What is? Conference, Portland, OR, United States.
- Workneh, T. W.** (2015, May). *Internet governance policy framework, networked communities and online surveillance in Ethiopia* [Paper presentation]. Association for Education in Journalism and Mass Communication, San Francisco, CA, United States.
- Workneh, T. W.** (2015, July). *State vanguardism and telecommunications as commons* [Paper presentation]. International Association for Media and Communication Research, Montreal, Canada.
- Workneh, T. W.** (2015, April). *The terror of anti-terrorism Laws: A comparative analysis of post 9/11 global anti-terrorism legal frameworks and journalists' persecution* [Paper presentation]. What is? Conference, Portland, OR, United States.
- Workneh, T. W.** (2015, July). *Teasing the IMF: State monopoly of telecommunications in Ethiopia and the liberalization creed* [Paper presentation]. International Association for Media and Communication Research, Montreal, Canada.
- Workneh, T. W.** (2011, May). *The Somali conflict: Framing preferences of selected international newspapers* [Poster presentation]. International Communication Association, Boston, MA, United States.

B. POSTERS

- Workneh, T. W.** (2011, May). *The Somali conflict: Framing preferences of selected international newspapers*. Poster presented at the annual meeting of the International Communication Association, Boston, MA.

C. PANEL ORGANIZATION

2018 Africa and communication for development: Navigating emerging scholarship and practice, Annual meeting of the International Association for Media and Communication Research, Eugene, OR.

D. PANEL DISCUSSANT

2012 *Issues in Globalization and Television Panel, What is Television? A Conference Exploring the Past, Present, and Future of Television*, School of Journalism and Communication, University of Oregon, Portland, OR, March 1-3.

E. PANEL CHAIR

2019 Imagining Space, Place, and Location, Popular Communication Division, International Communication Association, Washington, D.C.

2018 *Analysis of the image and representation of Africa and Turkey*, Annual meeting of the International Association for Media and Communication Research, Eugene, OR.

CAMPUS TALKS

Workneh, T. W. (2020, February). *Public diplomacy and journalistic autonomy in the Voice of America*. Research colloquium conducted at the College of Communication and Information, Kent State University, Kent, OH.

Workneh, T. W. (2018, December). *Counter-terrorism laws and their discontents: Examining Ethiopia's state-sponsored war on critical political expression*. In A. Reynolds (Chair), *Media and populism*. Research colloquium conducted at the College of Communication and Information, Kent State University, Kent, OH.

Workneh, T. W. (2018, February). *Cultivating alternative political narratives through popular culture in authoritarian Ethiopia*. In J. Z. Schiller (Chair), *Media, music, & movements: A global perspective*. Panel discussion conducted on International Clash Day at the Department of Sociology, Kent State University, Kent, OH.

Workneh, T. W. (2017, November). *Continuity and change in imagining Africa: An examination of 'Anthony Bourdain's Parts Unknown.'* Research colloquium conducted at the College of Communication and Information, Kent State University, Kent, OH.

Workneh, T. W. (2015, March). *Corrupting laws, randomizing impeachment: Ethiopia's anti-terrorism law and its impact on networked communities*. In G. Martinez (Chair),

Media, democracy and technology: Possibilities and challenges. Symposium conducted jointly by School of Journalism and Communication, Wayne Morse Center for Law and Politics, Department of Philosophy, & Office of International Affairs, University of Oregon, Eugene, OR.

Workneh, T. W. (2015, October). *Imagining the migrant: Dislocated, dehumanized, and misrepresented*. In C. Chavez (Chair), *Migrants and media*. Panel discussion conducted at School of Journalism and Communication, University of Oregon, Eugene, OR.

Workneh, T. W. (2015, January). *Charlie Hebdo: Between free speech, bigotry, and blasphemy*. In C. Chavez (Chair), *The Charlie Hebdo Shootings: Examining the contours of freedom of expression*. Panel discussion conducted at School of Journalism and Communication, University of Oregon, Eugene, OR.

TEACHING EXPERIENCE

KENT STATE UNIVERSITY, SCHOOL OF COMMUNICATION STUDIES

Graduate Seminars

Communication in a Global Society (Fall 2020)

Communication Theory (Spring 2019; 2018)

International/Intercultural Communication (Fall 2018)

Undergraduate Courses

Intercultural Communication (Spring, Summer, Fall 2020; Spring, Summer, Fall 2019; Spring, Summer, Fall, 2018; Summer, 2017)

International Communication (Spring 2020; Fall 2017)

Communication Research Methods (Fall 2016, Spring 2017)

Communication Theory (Fall 2016, Spring 2017)

UNIVERSITY OF OREGON, SCHOOL OF JOURNALISM & COMMUNICATION

Media and Society (Fall 2014)

Digital Multimedia Production (Winter 2013)

International Communication (Winter 2015; Spring 2014; Summer 2013; Summer 2011; Fall 2010)

The Arab World, Media & the West (Winter 2015; Spring 2013; Spring 2012)

Third World Development Communication and Social Change (Winter 2012)

World Documentary (Summer 2015)

Media, Globalization & Social Justice (Summer 2016)

UNIVERSITY OF OREGON, DEPARTMENT OF INTERNATIONAL STUDIES

New Media & Global Activism (Fall 2013)

Sub-Saharan Africa Development and Social Change (Winter 2014)

UNIVERSITY OF OREGON, AFRICAN STUDIES PROGRAM

Lenses of Africa (Summer 2014)

ADDIS ABABA UNIVERSITY, SCHOOL OF JOURNALISM & COMMUNICATION

Media Law and Ethics (Semester II, 2008/2009)

TEACHING ASSISTANTSHIP

UNIVERSITY OF OREGON, SCHOOL OF JOURNALISM & COMMUNICATION

Introduction to the Electronic Media (Fall 2009)

Digital Video Editing (Winter 2011)

Media Ethics (Fall 2011)

Media and Society (Fall 2012; Winter 2010)

MISCELLANEOUS EXPERIENCES

2009 Reporting Practices on Vulnerable Communities and Children, United Nations
Children's Fund/The Ministry of Women's Affairs/The Ethiopian Press Agency

- 2008 Microsoft Localization Project, Information Communication Technology Unit, Addis Ababa University, Addis Ababa, Ethiopia
- 2007 The Faculty of Journalism & Communication Restructuring Project, School of Journalism & Communication, Addis Ababa University & Norwegian Agency for Development Cooperation (NORAD), Addis Ababa, Ethiopia, 2007

PROFESSIONAL ASSOCIATIONS

African Studies Association

Association for Education in Journalism and Mass Communication

Broadcast Education Association

International Association for Media and Communication Research

International Communication Association